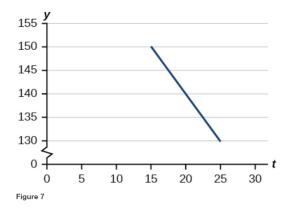
Exercise 34

For the following exercises, use the graph in Figure 7, which shows the profit, y, in thousands of dollars, of a company in a given year, t, where t represents the number of years since 1980.



Find and interpret the slope.

Solution

To write an equation for this line, two points on it are needed. Notice that when t = 15, y = 150, and when t = 25, y = 130: (15, 150) and (25, 130). Determine the slope first.

$$m = \frac{y_2 - y_1}{t_2 - t_1} = \frac{130 - 150}{25 - 15} = \frac{-20}{10} = -2$$

Then use the point-slope formula using either of the two points to get the equation of the line.

$$y - 130 = -2(t - 25)$$
$$y - 130 = -2t + 50$$
$$y = -2t + 180$$

The slope is -2. This means that the company's profit decreases by \$2,000 per year.